

# Heat Printing Placement Tips

Though heat printing is ideal for customizing garments quickly and easily, finding the perfect placement and lining up graphics can be tricky. With our easy-to-follow guidelines for logos and graphics and a Hotronix® heat press, we'll help you get the professional results you want every time.

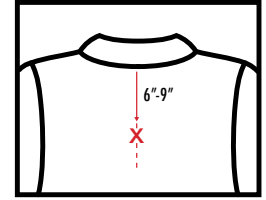
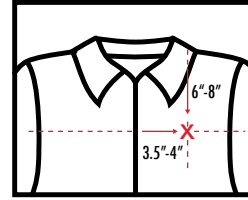
Placement information is intended as a guideline. Adjustments may be necessary based on size of garment.

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## Jackets

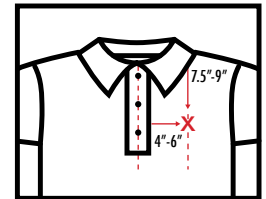
Left Chest: 3.5" to 4" over from center's edge and 6" to 8" down from the seam of the shoulder.

Back: Depends on jacket and design size. 6" to 9" down from the seam of the collar to the design's center.



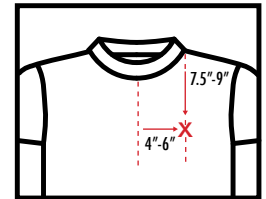
## Polo Shirts

7.5 to 9" down from the shoulder's left seam and 4 to 6" over from the center, in line with the collar meeting the shoulder seam. Reference with the center placket.



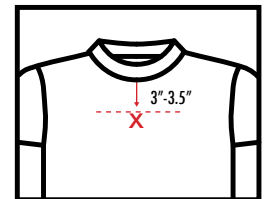
## T-Shirts

7.5" to 9" down from the shoulder's left seam and 4" to 6" over from the center.



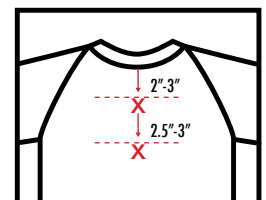
## Sweatshirts

Top of the design 3" to 3.5" down from the bottom of neck's edging.



## Jerseys

Top of the design 2" to 3" or 2.5" to 3" down from the bottom of neck's edging.



## Hats



Low Profile:  
Front – 1.75"H x 4"W  
Side – 1"H x 2.50"W  
Back – 1"H x 2.75"W  
Bill – 1.75"H x 5.50"W



Mid Profile:  
Front – 2"H x 5"W  
Side – 1"H x 2.50"W  
Back – 1"H x 2.75"W  
Bill – 2"H x 5.50"W



High Profile:  
Front – 2.25"H x 5"W  
Side – 1"H x 3.25"W  
Back – 1"H x 2.75"W  
Bill – 2"H x 5.50"W



Low Crown:  
Front – 1.75"H x 4"W  
Side – 1"H x 2.25"W  
Back – 1"H x 2.75"W  
Bill – 2"H x 5.50"W



Visor:  
Front – 1.50"H x 5"W  
Side – 1"H x 4"W  
Bill – 2"H x 5.50"W